



50th Anniversary Endowment Campaign

A Legacy of Community Arts

The 50th Anniversary Endowment Committee

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October 18, 2017

Dear members of the Arts Center creative community:

This, the 50th anniversary year at the Library Arts Center, has been a year of celebration! In addition to our full schedule of arts programming, the Arts Center staff, board of directors, and 50th Anniversary Celebration committee added 50 additional events to celebrate this milestone year with a nod to our founding decade--including 1960's-themed studio classes, a film series, and a "Family Tie-Dye Night", just to name a few! While proud of where we are now, we are looking back with much respect for the solid and impressive past of this organization, while also looking forward to ensure we are sending the Arts Center into the next 50 years with as much vitality and sustainability as possible.

To celebrate this noteworthy anniversary, the Arts Center has also undertaken a substantial campaign to raise \$500,000 for the Library Arts Center Endowment Fund, which is held at the New Hampshire Charitable Foundation. These funds will add much security to the Arts Center's future, as annual interest will help sustain the organization for years to come. The Roy Malool Family Foundation has offered up a very exciting matching challenge: each donation will be matched, dollar for dollar, up to \$200,000! Due to the incredible generosity and involvement of many, we have already raised \$407,835 toward this goal! If you have not done so already, we hope you will consider supporting this major endeavor to help us reach this ambitious goal.

Additionally, we hope you will consider becoming a member or renewing your membership in this anniversary year. Membership is the most powerful way you can show your annual support. These funds are a tremendous part of how we are able to offer such extensive arts programs, classes, performances and exhibits, ensuring that all we offer is not only available for you, but the greater community as well.

You may have noticed we did not send our usual spring membership request. We opted to wait so we could present you with both ways you might support this organization in one request, rather than asking multiple times throughout the year. We hope this gives you the opportunity to fully consider the gift or gifts that are right for you. We appreciate your consideration of how you might support the Library Arts Center with a gift to one or both of these membership and endowment fundraisers in this milestone year. You will find contribution envelopes for each enclosed with this letter, as well as additional information about this powerful endowment-building initiative. Please take a moment to think of the ways the Arts Center affects you and the greater community, and help us to continue developing the ways we bring the arts to the greater region.

Thank you for your part in the Arts Center's creative community!

Sincerely,

Kate Niboli Luppold, Executive Director



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