



2020 MEMBERSHIP DRIVE

Navigating new ways to meet our mission during this unprecedented time.

**Library Arts Center
Staff**

June 12, 2020

Kate N. Luppold
Executive Director

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Dear Members of the Library Arts Center Community,

We are writing to you, our members and patrons, a little early this year as the Library Arts Center is feeling the financial pressures of COVID-19. If you are able to give membership at this time, please know that it would be appreciated more than ever to help sustain the Library Arts Center through this time of hardship. **We are also pleased to announce that we have an anonymous membership match for up to \$5,000 for all funds raised in this campaign before July 15th!** Typically, our membership cycle runs fall to fall, and current memberships will be honored through this fall, but if you are able to become a member, or renew a little early, it would be most appreciated, and allow us to maximize your gifts through this generous matching donation.

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The Arts Center had to make some fast changes to adapt during this pandemic as we believe that providing opportunities to create and experience art and community are more needed than ever. We've been thrilled with the results of these new, online programs:

- Over 4,000 people enjoyed the digital Peeps Diorama Contest
- 1,000 plus viewers enjoyed our first two online concerts
- More than 1,000 people have enjoyed our first ever online art exhibit
- Over 100 community members entered pieces for the HOPE Community Art Project

The physical Arts Center will remain closed through September in the interest of social distancing, and the necessity of significant budget changes needed to bring us through this global crisis financially stable. This means, the garden tour is postponed until next year, the Sunshine Town Social Auction has been postponed until fall, and the Apple Pie Crafts Fair is canceled for 2020.

We will continue developing and expanding our online programs in the months we are physically closed. We are creating a whole series of free, online "art camp-style" tutorials for children and families that will be released this summer in addition to the online classes for adults we are already running. Our online *Three Bridges Concert Series* will continue and will soon expand to include our *Summer Performances for Kids*. The next digital exhibit is being created now, and our *HOPE Community Art Project* is still open for online entries.

Thank you for considering becoming a member, or renewing your membership, now if you are able to do so. We look forward to the day that it is safe, and financially feasible, for us to open our doors for our regular programming, but in the meantime, we hope everyone will join us virtually. Now, more than ever, we appreciate our members who are making it possible for us to continue creating this wide variety of accessible arts programs for all to enjoy in these hard times.

My very best,

Kate N. Luppold, *Executive Director*



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